

Small Business Support

THE SITUATION

New & small businesses require the most marketing support to establish product/service awareness.



THE PROBLEM

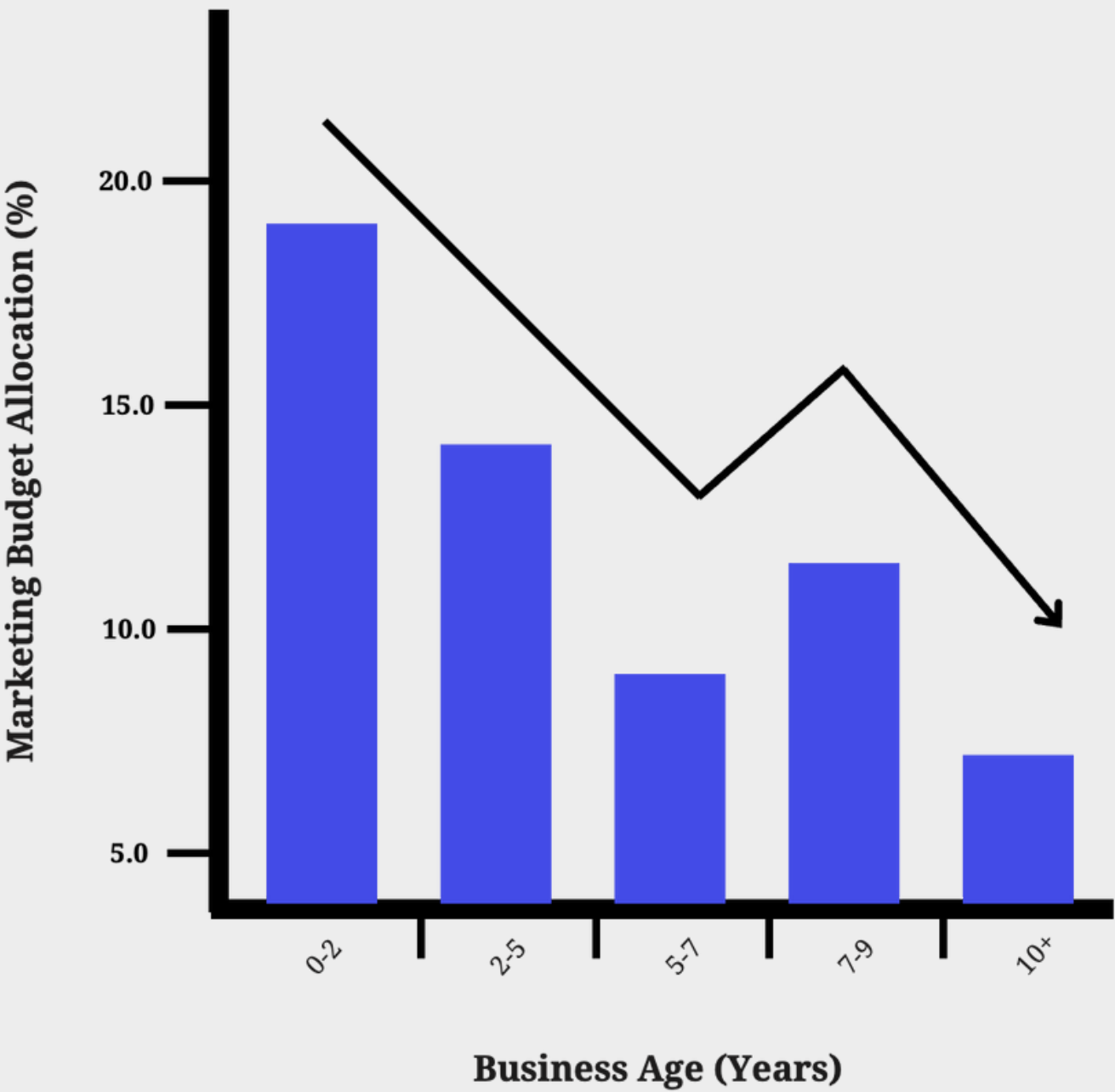
New & small businesses have limited funds and can't dedicate a high percentage of revenue to professional marketing services.



THE SOLUTION (IYMC)

IYMC offers affordable marketing courses and hourly coaching & consulting that fits in every budget.

Graph: Shows the typical structure of a successful business. Early years require the most marketing support.



Note: Well-known, established brands require less marketing support to maintain their businesses' success.